



Celebrity Chef Profile:

Shahir Massoud

Host of *Around the World in 8 Meals*



September 14 & 15

Event Host: RELISH The Foodie Event

Cooking Presentations at 1:15 p.m., daily.

After graduating from York University's Schulich School of Business, Shahir decided to pursue his true passion and move to New York City to enroll in the famed French Culinary Institute. While in New York, he worked in the kitchens of Mario Batali (Lupa) and Jean-Georges Vongerichten (The Mark Hotel) and Saveur magazine.

Shahir then moved on to become the Executive Chef at Levetto, overseeing multiple locations all over Ontario before focusing on a new career in television.

He made regular appearances on various Canadian morning and daytime programs including Cityline and Breakfast Television, before moving on to co-host CBC's daytime show, The Goods. He is currently a chef expert on the Marilyn Denis Show and hosts a new show, Around the World in 8 Meals on Bell Media's Gusto.

Shahir has been Spokesperson for the iconic food brand Butterball since March 2016, providing various creative services including recipe development, filming videos, social media content and other activity.

He is working on his first cookbook with Penguin Random House and recently hosted the Taste Canada Gala promoting Canadian cookbook authors. He looks forward to other organic branded partnerships where he can showcase his skills and ability.

Cloverdale Mall
North Parking Lot, 250 The East Mall, Etobicoke
 cloverdalemall.com | #RELISHTheFoodieEvent