

CL^{♻️}VERDALE green**initiatives** MISSION: ZERO WASTE

Cloverdale Mall is taking Action!

We're reducing waste, increasing recycling and diverting more garbage away from landfills. We've made tremendous progress in the way we handle our waste materials. In 2009, we successfully diverted over 65% of our waste materials from reaching landfills, and by 2010 we increased our diversion rate to nearly 70%.

'Zero Waste' emphasizes resource conservation, efficiency, reduced consumption, maximum reuse and recycling. It's focus and ours is on waste prevention and even the total elimination of waste - 'Zero Waste'.

For 2011, we are proud to announce that we have implemented the recycling of Organic waste into our existing waste management program. With the addition of the organic waste recycling program, our overall 'Mission' is to become a 'Zero Waste' facility!

Cloverdale Mall takes the preservation of our environment seriously with its active programmes in efforts to divert more waste through recycling, reduce our overall energy usage, and make our community a more green and healthy environment.

Since 2009, our waste reduction efforts have:

- Prevented 5,947 cubic meters of garbage from reaching the landfill...that's the equivalent of two Olympic-sized swimming pools.
- Saved 4,009,780 kilowatt hours of energy... that's enough energy to power 400 homes for an entire year.
- Through our paper recycling program we have helped save 10,940 trees.