

# Responsible Property Management

Bentall Kennedy's ForeverGreen initiative is how we implement our Responsible Property Management principles.

Responsible Property Management embodies the elements of sound property management practices with social and environmental principles of sustainability.

ForeverGreen is a declaration of Bentall Kennedy's commitment to strategically develop and continually improve environmental best practices with regard to our managed properties and the impact they have on the communities in which we do business.

ForeverGreen is a consistent brand strategy for our sustainability initiatives that gives the programs we implement a strong profile...our "mark of distinction".

ForeverGreen is also an extension of our service commitment, *Our Foundation is Service*. The protection of the environment and support for the community is a core value from which all of our services are delivered.

Our ForeverGreen brand will identify those initiatives that relate directly or indirectly to Responsible Property Management principles, including building operations, tenant events, community services and more.

This commitment takes many forms, including the development of a culture of conservation and sustainability through appropriate and effective communication.

We will partner with our clients, tenants and suppliers to reduce greenhouse gas emissions, increase waste diversion practices and reduce the environmental footprint of the properties we manage.

Bentall Kennedy is very proud of this commitment and all stakeholders play an important role in these initiatives.

Please visit our website at [www.bentallkennedy.com](http://www.bentallkennedy.com) for more information about our ForeverGreen promise.



BULLETIN

**FOREVERGREEN**  
Responsible Property Management



Our foundation is  
**service**